



HOUSE OF AGRI



Who Are We?

House of Agricultural Company is one of the leading companies in providing high-quality products and services to customers across Iraq. We specialize in offering a diverse range of products to meet the needs and preferences of individuals and businesses alike. Through a wide network of partners and suppliers, we ensure the availability of high-quality products at competitive prices. Our innovative marketing strategies aim to deliver a unique shopping experience and customer satisfaction. Our philosophy is rooted in integrity and ethics, striving to build long-term relationships with our clients and partners. As pioneers in the fields of agriculture, fertilizers, pesticides, seeds, and agricultural equipment, we are committed to ensuring a healthy life for all and eradicating hunger.

Historical Overview

House of Agricultural Company was established in 2008, evolving from Al-Abadi Company, which was founded in 1998. The company is headquartered in Jamila, Baghdad, and is a leader in advanced agricultural technology. We are dedicated to providing comprehensive and innovative solutions in agriculture with meticulous attention to quality and detail. Our team boasts extensive expertise, successfully executing diverse projects across multiple sectors.

Dealers and Agents

Located strategically, our company has vast experience in catering to the agricultural sector's needs. We offer a comprehensive range of high-quality products and specialized services, including seeds, pesticides, fertilizers, advanced artificial soils, and efficient agricultural equipment. We work to enhance biodiversity and provide sustainable agricultural resources



Our business ethics

Vision

To be a leading, innovative, and reliable company in high-quality agricultural technology services, constantly striving to stay at the forefront through continuous development and business expansion.

Values



Quality

Committed to delivering top-notch products and services



Excellence

Aspiring to be the best in everything we offer



Innovation

Providing new solutions to overcome challenges



Integrity

Operating with honesty and transparency

Our Mission

To deliver innovative and reliable solutions that enhance operational efficiency and effectiveness for our clients, making us an essential element in the success and happiness of our partners and employees

Sustainability

We are committed to environmentally friendly and sustainable practices, contributing to the development of new solutions for shared agricultural challenges.



Fertilizers



Agricultural
Pesticides



Seeds



Agricultural Equipment



Agricultural Pesticides

We provide eco-friendly organic, natural, and chemical agricultural materials, including insecticides, fungicides, and additives. Our products help farmers prevent unwanted weeds, fungi, pests, and other threats to their crops while preserving the environment and consumers' health.



Fertilizers

House of Agricultural Company offers the finest fertilizers and agricultural nutrients as essential elements for both basic and advanced care tailored to the specific needs of plants, including trees, vegetables, ornamentals, field crops, gardens, and landscapes. Our fertilizers enhance plant growth, improve soil quality, and boost crop productivity.

We emphasize using organic and natural fertilizers, properly treated to prevent harm to plants. Unique features include improving crop quality and quantity while promoting healthy plant growth.

Our product range includes organic fertilizers like agricultural organic mixes, peat moss, and plant-based fertilizers, alongside liquid chemical fertilizers, solid compounds, and blended fertilizers.



Seeds

Our primary goal is to secure various high-quality hybrid and standard seeds that meet global specifications for the local market. We source from leading companies specializing in hybridization, development, production, and seed sales.

Our specialized teams manage every aspect of seed operations, including development, selection, testing, monitoring, and distribution. We leverage global expertise in seed production to meet customer needs and preferences.



Agricultural Equipment

House of Agricultural Company provides all agricultural necessities, including field irrigation systems (sprinklers and drip), tractors, harvesters, tillers, lawnmowers, portable sprayers, and globally recognized equipment. These tools reduce effort and speed up agricultural tasks. In addition to machines and tools, we offer essential accessories that farmers rely on for daily agricultural production.

Our Services

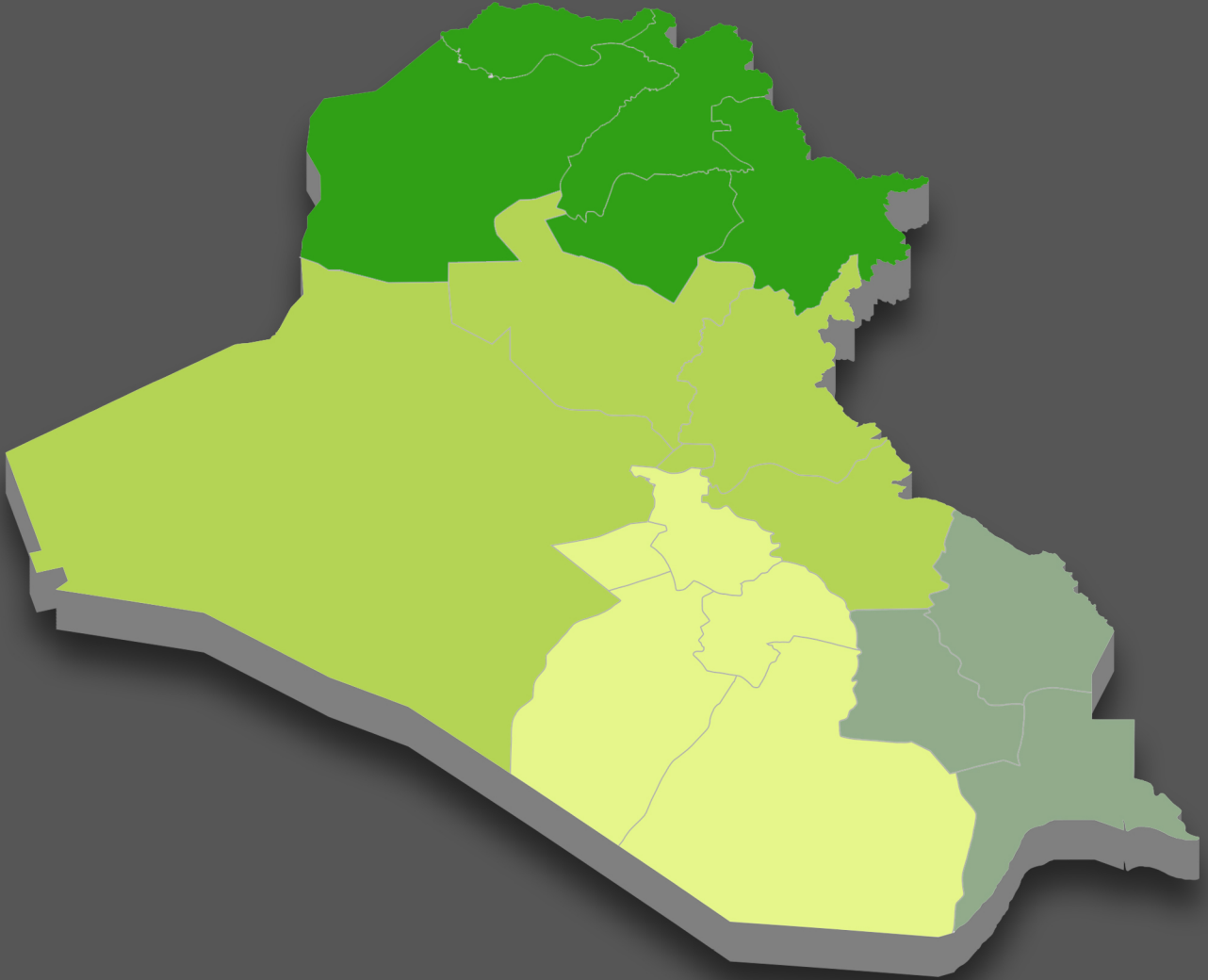
We take pride in our specialized team with expertise and efficiency in agriculture, committed to delivering high-quality services that exceed customer expectations. House of Agricultural Company reflects its commitment to quality and sustainability in all aspects of its operations

Agricultural Consulting Our services provide support and advice to farmers and those interested in agriculture, utilizing modern techniques and specialized expertise in various agricultural fields such as vegetables, fruits, grains, fertilizers, water management, modern agricultural technology, protected agriculture, and pest control technologies.

We aim to improve resource management through effective use of water and fertilizers, helping farmers reduce costs and increase productivity, contributing to environmental sustainability and reducing agriculture's negative ecological impact.

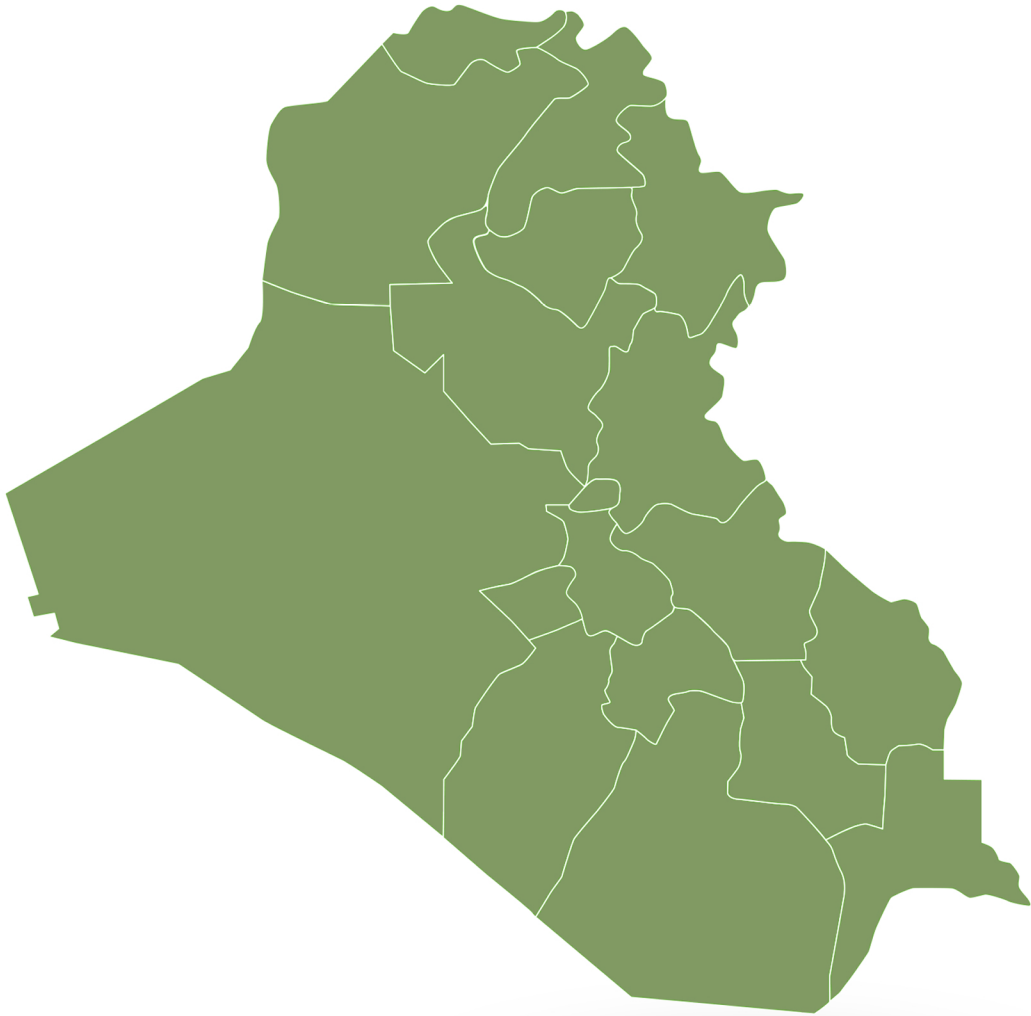


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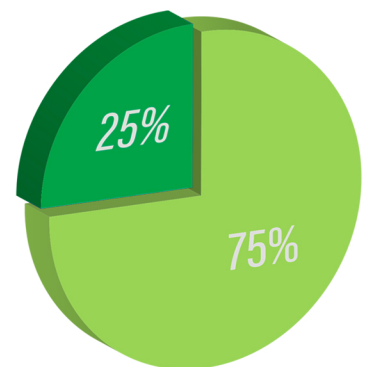


- The northern region: represents 20% of Iraq's sales
- Central West Region: represents 30% of Iraq's sales
- Euphrates: represents 25% of Iraq's sales
- Southern area: represents 25% of Iraq's sales

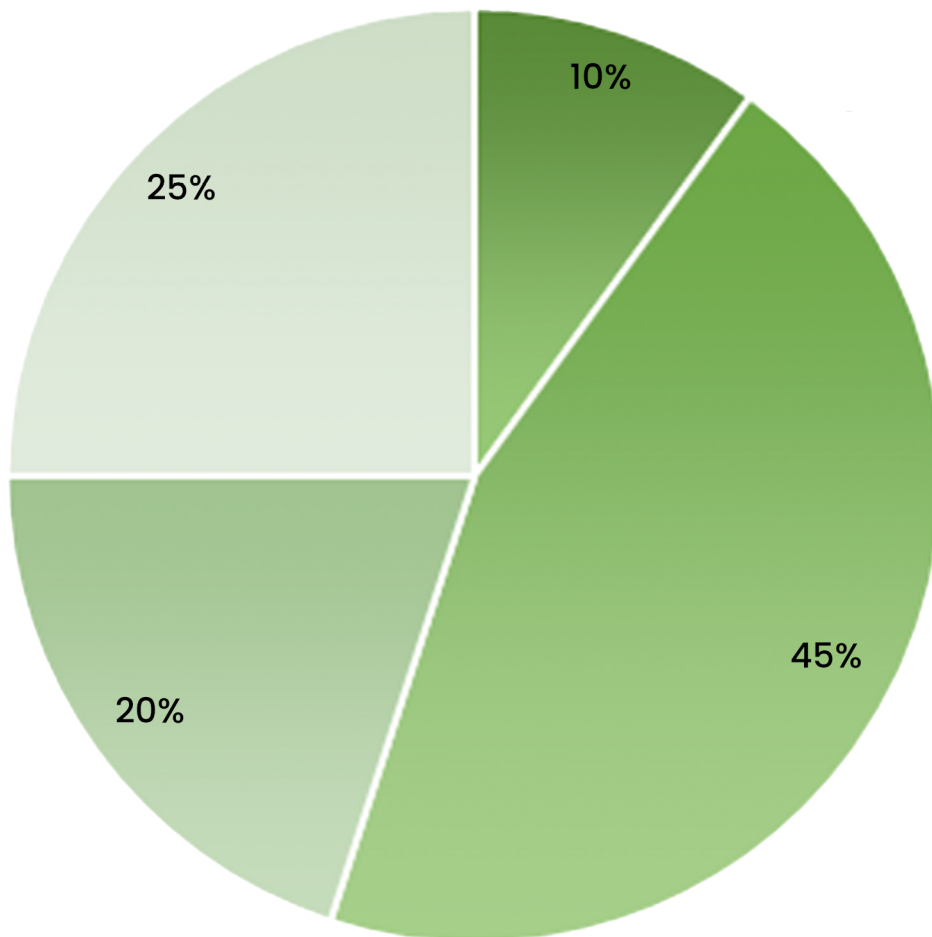
- Percentage of House of Agricultural Company's sales to Iraq's sales



- House Agricultural Company's sales represent 25% of Iraq's total sales



Market share of pesticides



Herbicides

45 %

Insecticides

25 %

Fungicides

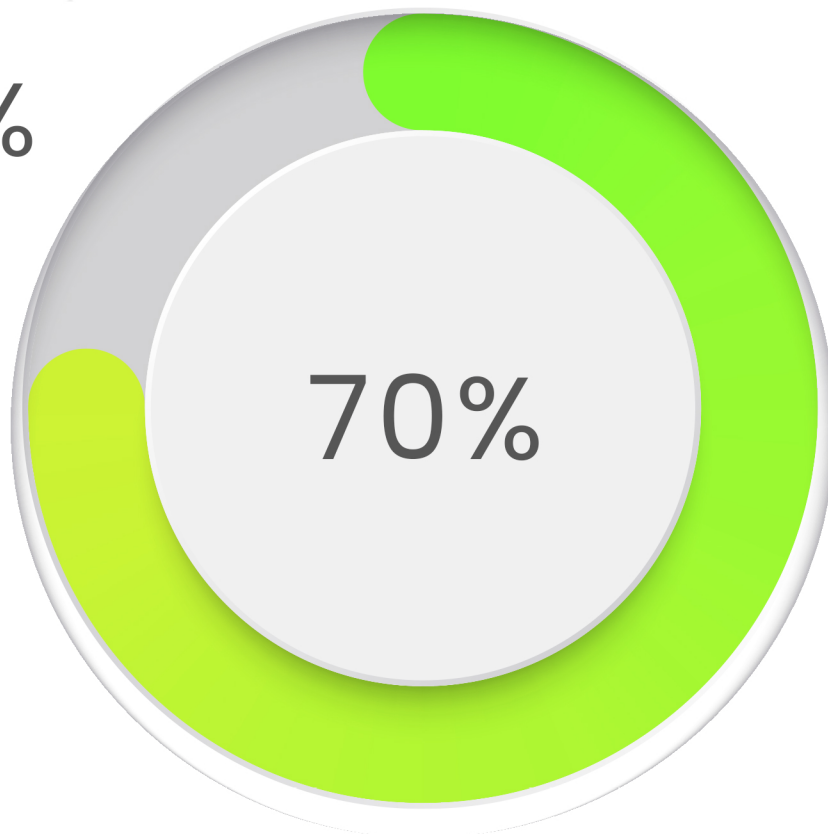
20 %

Pesticides

10 %

House of agri share of field crops

30%



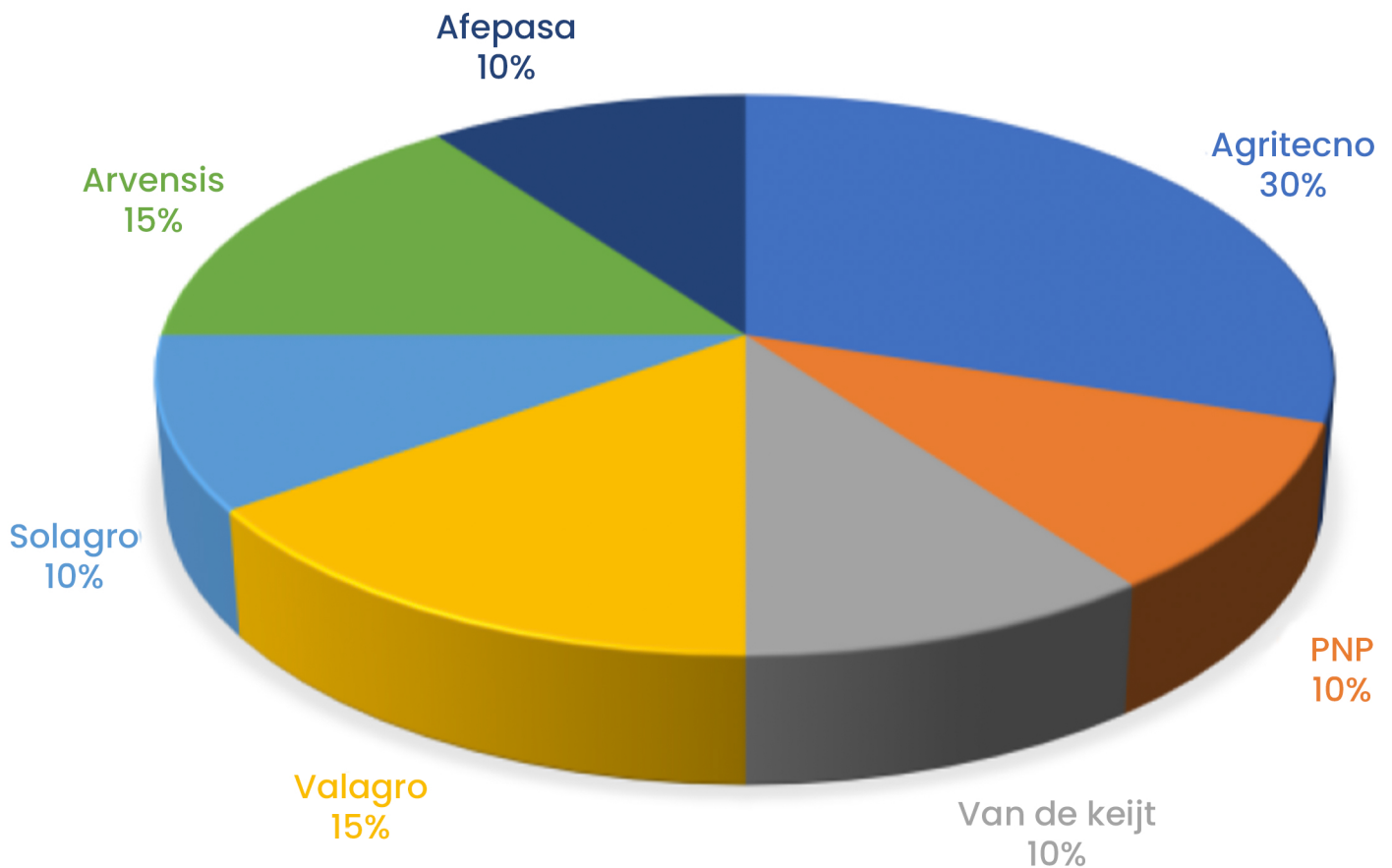
Forage corn

Wheat

30%

70%

House of agri share of fertilizers



Agritecno

PNP

Van de keijt

Valagro

Solagro

Arvensis

Afepasa

30%

10%

10%

15%

10%

15%

10%

The share of the house of agri of vegetables



Melon

15%

watermelon

20%

Onion

10%

Tomato

15%

Cabbages

10%

Eggplant

2%

Pepper

3%

Open field
cucumber

5%

Cauliflower

10%





green house
cucumber

10%

Our Global Agencies

Company name	Country	Type of product	Logo
Lima	Belgium	Fertilizers	
Arvensis	Spain	Fertilizers	
Gold Seeds	Spain	Fertilizers	
Van de Reijt	German	Fertilizers	
Coda	Spain	Fertilizers	
PNP	German	Fertilizers	
Valagro	Italy	Fertilizers	
Agri Tecno	Spain	Fertilizers	
Montajat Phar.	Saudi Arabia	Fertilizers	
Houseagri	China	Fertilizers	

Our Global Agencies

Afepasa	Spain	Fertilizers	
Solagro	Italy	Fertilizers	
Innvigo	Poland	Pesticides	
Syngenta	Switzerland	Pesticides	
Green River	China	Pesticides	
Allagro	Kingdom of Saudi Arabia	Pesticides	
Agri Saaten	German	Seeds	
Tokita	Japanies	Seeds	
EnzaZaden	Nethrelands	Seeds	
Nickerson-Zwan	Nethrelands	Seeds	
Bejo Zaden	Nethrelands	Seeds	
Yuksel Tohum	Turkey	Seeds	



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THANKS
FOR SUPPORTING US